

For Immediate Release

## **PKWARE and Fidelis Security Systems Release Joint Content-Aware Encryption Solution**

### ***Combined DLP & Enterprise Encryption Offering Provides Detection and Protection of Sensitive Information***

**WALTHAM, MA & MILWAUKEE, WI – December 15, 2009** – Fidelis Security Systems, the leader in next-generation data leakage prevention (DLP) solutions and PKWARE®, a leading provider of enterprise data-centric security software, today announced the availability of a joint content-aware encryption solution. The new solution helps organizations safeguard valuable digital assets and address increasing regulatory compliance requirements for the protection of data such as personally identifiable information.

Using the new content-aware encryption solution, enterprise security and risk professionals are able to set centralized policy management controls for automatic detection and encryption of sensitive information contained in email messages and email attachments. The identification and protection of the sensitive information is accomplished without negatively impacting usability and performance for end users. This ensures that corporate policies regarding encryption of sensitive emails and attached files are enforced uniformly and consistently as information flows in and out of the corporate network.

In the joint solution, the Fidelis Extrusion Prevention System's® Fidelis XPS™ Mail appliance analyzes email messages and their file attachments as they traverse the corporate network and marks sensitive messages and attachments for automatic downstream encryption by PKWARE's SecureZIP® encryption platform. Therefore, sensitive files and emails are encrypted before they leave the corporate network without requiring any action or policy decision on the part of the user, ensuring adherence to corporate security policies and a graceful user experience.

"The strength of integrating our solutions will allow global enterprises to reap the benefits of content-aware encryption, giving them the power to enforce their corporate encryption policies in a seamless user-friendly manner," said Bob Winter, Senior Vice President of Channels and Alliances for PKWARE.

Gartner forecasts that the security software market will grow to more than \$21.8 billion by 2013 with average annual growth of 10.2%.<sup>1</sup> Data-centric enterprise encryption software and content-aware DLP solutions help companies to address increasing regulatory compliance requirements.

Additionally, PKWARE has joined the Fidelis Technology Partnership Program which is designed to enable the development of joint solutions that combine Fidelis technology with partners' technologies in support of customer requirements. The program enables Fidelis technology partners to leverage Fidelis' leading-edge technology including sophisticated document decoding, content analysis and policy engines.

"We are pleased to welcome PKWARE to the Fidelis Technology Partnership Program and look forward to working with them to continue to innovate in our industry by bringing additional content-aware encryption solutions to the market," said Peter George, CEO of Fidelis Security Systems.

The Fidelis/PKWARE enterprise encryption solution has been tested and certified by both companies and is available to customers immediately.

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### **Upcoming Webinar**

Learn more about the combined Fidelis/PKWARE solution by attending the “Better Encryption Through Chemistry: Blending Encryption and Content Awareness,” webinar at 2:00 – 3:00 p.m. EST on January 13, 2010. Please visit [www.fidelissecurity.com/webinars](http://www.fidelissecurity.com/webinars) to register.

### **About Fidelis Security Systems**

Since 2002, Fidelis Security Systems has given global enterprises the power to prevent data leakage while solving their biggest data leakage challenges—safeguarding intellectual property and identity information, complying with government and industry privacy regulations, and enabling visibility into and control over their networks. Built on a patented deep session inspection™ platform, the Fidelis Extrusion Prevention System®, Fidelis XPS™, is the industry's only next-generation data leakage prevention solution with the power to deliver comprehensive prevention, complete control, and the lowest total cost-of-ownership to stop data leakage on multi-gigabit-speed networks. To learn more about why organizations choose Fidelis XPS to protect their brand, intellectual property, and resources, visit [www.fidelissecurity.com](http://www.fidelissecurity.com).

### **About PKWARE**

As the inventor and continuing innovator of the ZIP standard, PKWARE, Inc. ([www.pkware.com](http://www.pkware.com)) is a global technology leader known around the world as the expert in data compression and file management. With the launch of SecureZIP in 2005, PKWARE successfully entered the data security marketplace, combining ZIP compression and strong encryption to deliver a data-centric security solution. Today, SecureZIP and PKZIP are used by over 200 government agencies and 30,000 corporate entities, including 90% of the Fortune 100. Organizations in financial services, banking, government, healthcare, and retail use PKWARE solutions daily to protect sensitive data, meet compliance requirements, and reduce their overall costs and operational overhead. PKWARE, a privately held company, was founded in 1986 and is based in Milwaukee, Wisconsin; additional offices are located in New York, Ohio and the United Kingdom. [www.pkware.com](http://www.pkware.com)

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<sup>1</sup> As noted in the Gartner report “Forecast: Security Markets, Worldwide 2008-2013, 3Q09 Update,” written by Ruggero Contu and Matthew Cheung, September 28, 2009.

*PKWARE, SecureZIP, and PKZIP are registered trademarks of PKWARE, Inc*

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