

**For Immediate Release**

## **PKWARE Announces Channel Partnership with Soroc Technology, Inc.**

### **Enhanced Data Security Options for North American Enterprises**

**MILWAUKEE, WI, March 11, 2011** – PKWARE, Inc., today announced a strategic partnership with Soroc Technology Inc., to help North American customers enhance the protection of sensitive data, meet security compliance requirements and reduce overall IT costs and overhead.

PKWARE, based in Milwaukee, WI, is the industry standard in data compression, encryption and file management. Soroc is a North American technology solutions and services provider with principal focus on the financial services industry.

With headquarters in Toronto and offices throughout Canada and the United States, Soroc offers their clients solutions and services that assist in the planning, production, deployment and support of their IT infrastructure. With capabilities that include Professional Consulting Services, Soroc can guide their clients throughout the enterprise lifecycle, by providing solution offerings such as virtualization, tiered storage, data center consolidation and platform migrations. As a value-added reseller and authorized service partner, Soroc will deliver complete professional services and support for the PKWARE solution as an incremental, critical component in a customer's enterprise-wide security.

PKWARE has the only complete solution to manage, move, store and secure sensitive data at the file level across the extended enterprise, from mainframes to desktops. By compressing data as much as 95%, the PKWARE solution yields guaranteed data center savings of 15%.

"More than 30,000 global corporate entities use the PKWARE solution," said Jim Dougherty, Vice President of Global Channels at PKWARE. "Interoperability at the file level and integration at the application level are our differentiators. We look forward to working closely with Soroc to extend the unparalleled benefits of our solution across all major computing platforms, as part of their IT infrastructure lifecycle services. Soroc's focused approach will deliver personalized attention and responsive service."

"Our clients are faced with an ever-increasing need to protect their data, and that of their customers," said Anthony Barager, Director of Sales at Soroc. "PKWARE is the only vendor that guarantees data security. And they offer other unique advantages as well. We're thrilled to represent the PKWARE solution to our North American customer base."

### **About PKWARE**

More than two decades ago, PKWARE revolutionized data compression with the invention of the ZIP standard. Through continuous innovation and development, PKWARE has become the industry standard for data compression, encryption and file management. Among PKWARE's customer community are more than 200 government agencies and 30,000 corporate entities, including 90% of the Fortune 100. PKWARE, a privately held company, is based in Milwaukee,

WI. Additional offices are located in New York, Ohio and the United Kingdom. For more information please visit [www.pkware.com](http://www.pkware.com).

### **About Soroc**

Founded in 1981, Soroc Technology Inc., is a North American technology solutions and services provider that helps companies plan, architect, deploy, staff and support their IT infrastructure. Soroc supports clients throughout the entire IT infrastructure lifecycle -- or at any stage, including planning, procurement, deployment, support services and environmental disposition. Its professional services practice works with clients to assess, write business cases, plan, pilot and deploy strategic IT initiatives that include virtualization, tiered storage, data center consolidation and platform migrations. Soroc also offers a host of managed services, including disaster recovery, business continuity and production systems hosting. Soroc's focused approach allows for personalized attention, responsive service, and capacity to deliver large-scale North American projects. For more information please visit: [www.soroc.com/](http://www.soroc.com/)

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