

PKWARE ADDS INDUSTRY STANDARD DATA PROTECTION INTELLECT TO CLOUD SECURITY ALLIANCE

Decades of experience in managing and safeguarding data will drive security best practices for cloud and virtual environments

Milwaukee, WI (August 11, 2011) – PKWARE, Inc., the industry-leader in data-centric security, announced that it has joined the Cloud Security Alliance (CSA), a non-profit coalition chartered to promote the use of best practices for providing security assurance within Cloud Computing . PKWARE is the industry standard for data reduction and security—offering the only complete system for reducing, securing, moving and storing data across the extended enterprise and into the cloud regardless of computing platform.

PKWARE is uniquely qualified to play a large part in defining best practices for data security in the cloud, as the PKWARE security solutions are recognized across the globe for the ability to help organizations protect against security breaches, reduce the risk of non-compliance and safeguard sensitive data. More than 30,000 global corporations and 200 government agencies worldwide rely on PKWARE.

“As organizations begin to adopt cloud and virtual computing storage to lower costs, automate routine tasks and enable flexible delivery of content, the risk for information loss, breach and exposure is quickly compounded,” explains Susan Zaney, Sr. VP of Marketing and Product Management at PKWARE. “The Cloud Security Alliance is committed to solving the complex problem of security in the cloud and believes that data-centric security is a necessary component. We look forward to this opportunity with the CSA and its members to contribute valuable insights toward the development, promotion and adoption of security assurance measures.”

“Data-centric security is mentioned as a critical security solution within several of the domains of the *Security Guidance for Critical Areas of Focus in Cloud Computing* document,” stated Paul Kurtz, board member of the CSA and Managing Partner at Good Harbor Consulting. “We are pleased that PKWARE has joined our organization and is willing to contribute its expertise in data-centric, file-level security and data portability to help define our best practices for enterprises to securely move data across every major platform, and in every cloud environment, public, private or hybrid.”

About PKWARE

The PKWARE Solution is the only complete system for reducing, securing, moving and storing data across the extended enterprise, both internally and externally, from mainframes to servers to desktops and into the cloud. PKWARE is the industry standard for portability, ensuring data security and cross-platform computing. The PKWARE Solution is used billions of times a day to manage risks associated with data security breaches while avoiding increased storage costs with data reduction of up to 95% and improving service delivery. PKWARE is a privately-held company based in Milwaukee, WI with additional offices in New York, Ohio and the United Kingdom.

About Cloud Security Alliance

The Cloud Security Alliance is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within Cloud Computing, and to provide education on the uses of Cloud Computing to help secure all other forms of computing. The Cloud Security Alliance is led by a broad coalition of industry practitioners, corporations, associations and other key stakeholders. For further information, visit www.cloudsecurityalliance.org, and follow CSA on Twitter @cloudsa.

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Contact:

Zenobia Godschalk
Phone: +1 650-269-8315
Email: zenobia@zagcommunications.com

PKWARE Media Contact:

Susan Zaney, Sr. VP of Marketing and Product Management
Phone: +1 414-289-9788 x1161
Email: Susan.Zaney@pkware.com

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