

Get even more from your current data storage with a more evolved enterprise solution.

Today, the exponential growth of data is driving the need for more data storage devices and removable media. Yet, as volumes of data continue to grow, IT budgets have been reduced and transmission windows remain the same. You need a better solution that can address the problem without burdening your already-constrained IT budgets and resources.

PKZIP FOR
FILE MANAGEMENT
OPTIMIZATION

PKZIP®

FEATURES & BENEFITS

Maximize existing storage resources.

Reduce file size up to 98%.
Smaller file size means fewer storage devices.

Reduce IT infrastructure costs.

Compress files to conserve substantial storage space up to 98%.

Eliminate process and technology changes.

SecureZIP works as a complementary solution, working with, and enhancing, existing installed technologies.

Meet tight processing windows.

Reduce transmission times up to 40% or more. Minimize risk of missing processing windows due to amounts of data exceeding capacity.

Make your data smaller *and* move it faster.

PKZIP continues to be the gold standard in data compression and file management, evolving as your needs have changed, compressing and extracting files to greatly reduce required storage space and transmission times. And, using the .ZIP standard, you can easily exchange data across all major enterprise computing platforms more efficiently and effectively.

Your unique challenges

Amounts of data keep growing, but transmission windows stay the same.

Archiving databases used for nightly back-ups and data retention requires huge amounts of storage.

And, exponential growth of financial data means increased cost for data storage devices.

Increasing requirements for data exchange across multiple computing platforms result in increasing production support costs.

Our unique solutions

PKZIP reduces transmission times up to 40% or more. More data can be managed in the same amount of time. Complete batch processing faster. Avoid additional bandwidth costs.

PKZIP reduces file size and conserves storage space up to 98%. Maximizing existing storage space requires fewer storage devices, allowing you to drive profits by reducing spending on data center resources.

PKZIP works across all major enterprise computing platforms, consolidating file transfers and insulating platform data exchanges. Reduce overall production support costs.

PKWARE®

www.pkware.com

UNITED STATES 648 N. Plankinton Ave. Suite 220
Milwaukee, WI 53203 1.888.4.PKWARE

UK/EMEA Crown House 72 Hammersmith Road
London W14 8TH United Kingdom
+44 (0) 207 470 2420

SDS-PK-032310

Copyright © 2010 PKWARE, Inc. and its licensors. All rights reserved. PKWARE, SecureZIP, and PKZIP are registered trademarks of PKWARE, Inc. Trademarks of other companies mentioned in this documentation appear for identification purposes only and are property of their respective companies.

Take the next step.

As volumes of data continue to multiply, you need a solution that solves the challenges you're facing today and those you'll face tomorrow. **Contact us today.**