

# Maintaining organizational control over increasing amounts of sensitive data demands a more evolved enterprise solution.

Your organization is confronted with increasing amounts of sensitive data. Simple encryption solutions just don't get the job done. In order to maintain control over sensitive data without placing additional pressure on your IT infrastructure, you need a solution that can secure increasing volumes of data, while ensuring your organization remains in control.

SECUREZIP FOR  
ENTERPRISE DESKTOP  
SOLUTIONS



## SecureZIP®

### FEATURES & BENEFITS

#### Exceed compliance requirements.

Ensure the secure exchange of PII & other sensitive data to meet internal policies, industry mandates, and government regulations.

#### Mitigate business risk.

Enforce data security *and* ensure data availability to mitigate risk associated with unstructured data.

#### Securely sign, seal, and deliver.

Encrypt files using passphrases, X.509 digital certificates, or both. Ensure data integrity with digital signatures.

#### Reduce IT infrastructure costs.

Add an additional layer of end-to-end security that does not require replacement of existing technologies.

#### Increase partner acceptance & accelerate deployments.

SecureZIP PartnerLink offers the benefits of SecureZIP and is available at no cost to partners.

#### Eliminate process and technology changes.

SecureZIP works as a complementary solution, working with, and enhancing, existing processes and installed technologies.

## Secure sensitive information *and* maintain access to your data.

An important part of an effective data security strategy is not only protecting and maintaining control over your sensitive data, but ensuring the right individuals within your organization can access it at any time. SecureZIP allows IT administrators to enforce security policies *and* ensure data availability across your organization. Sensitive information is secure. Access to your data is guaranteed.

### Your unique challenges

Protecting and maintaining control of data requires a comprehensive solution for audit and recovery.

Internal policies, industry mandates, and government regulations demand strong protection of sensitive data. Non-compliance results in considerable fines and penalties – over \$200 per record, averaging over \$6.5 million per data breach

Addressing data security means substantial costs for replacing or changing the existing infrastructure.

Nightly back-ups of files, emails, calendar attachments, etc. require huge amounts of storage space.

### Our unique solutions

SecureZIP allows you to access data across your organization for internal/external audit or eDiscovery. Enforce data security policies *and* ensure data availability without fearing the auditors.

SecureZIP strongly encrypts data using passphrases, X.509 digital certificates, or both. It also allows you to control the use of encryption within your organization. Meet compliance requirements. Eliminate the risks of a data breach such as substantial fines, negative publicity, and damage to your reputation.

SecureZIP adds a layer of end-to-end data security without requiring the replacement of other existing technologies. Leverage your existing investments. Avoid additional costs.

SecureZIP not only protects your data, it also conserves substantial back-up storage space up to 98%. Maximize existing storage space and reduce time required for nightly back-ups.

## Take the next step.

As volumes of data continue to multiply and compliance regulations become more stringent, you need a solution that solves the challenges you're facing today and those you'll face tomorrow. **Contact us today.**

**PKWARE®**  
www.pkware.com

Today, over 30,000 customers worldwide use SecureZIP solutions to optimize the management and protection of their data, as well as access to critical information. PKWARE's philosophy is to help solve the critical business challenges our customers are facing, while conserving valuable resources and maximizing their return on investment.



## Protect Sensitive Information & Maintain Organizational Control of Data

Protecting and maintaining control of data requires a comprehensive solution for audit and recovery. SecureZIP enforces encryption capabilities according to organizational policies, allowing administrators to determine what data is sensitive and should be encrypted, as well as which employees have the ability to encrypt that data. Data can be accessed by authorized individuals within the organization, ensuring data availability without fearing the auditors.



## Exchange Data Securely with External Partners

Daily business activities require information to be exchanged outside the perimeter of your organization. Huge amounts of data need to be transferred to various external partners without the risk of it being lost, stolen, or exposed once it leaves your network. SecureZIP PartnerLink works across all major enterprise computing platforms, enabling secure exchange with a multitude of endpoints. And, it is available to partners at no cost, accelerating deployment and acceptance. Information is seamlessly and securely exchanged with external partners without impacting their budgets.



## Protect Sensitive Information during Transfer, in Storage, and on Removable Media

In order to efficiently and effectively respond to business needs, large amounts of potentially sensitive data are exchanged frequently within an organization. SecureZIP's data-centric approach to security ensures that strong encryption is applied to the data and remains with it in storage and during all steps of the transfer process. In addition, information placed on removable media, including CDs, tapes, and USB drives also remains protected, even if lost or stolen. Reducing file size using ZIP compression and adding strong encryption ensures that information can be moved securely and efficiently.



## Meet Data Security Compliance Standards and Requirements

Internal policies, industry mandates, and government regulations demand strong protection of sensitive data. SecureZIP strongly encrypts data using passphrases, X.509 digital certificates, or both to meet a host of compliance requirements, including the FIPS 140 data security standard. Using FIPS mode, burden on individual users is eliminated as all sensitive data transmitted is in compliance with FIPS requirements.



## Avoid Liability Risk by Protecting Information Exchanged via Email

A data security breach could lead to irreparable damage to your reputation and revenue. SecureZIP integrates naturally into existing workflows and provides end-to-end data encryption, ensuring your sensitive information is always protected both inside and outside your organization, even when sent via email. Avoid the costs, legal penalties, and damaged reputations that can be caused by compromised data.