



FOR IMMEDIATE RELEASE

## **PKWARE Expands Management Team, Prepares for Continued Growth**

Milwaukee, WI (August 4, 2008) - PKWARE<sup>®</sup>, Inc. today announced an expansion of its senior management team to include three new members: Eric Lien, Vice President of Marketing; Tammy McCormack, Director of Human Resources and Ann Krauss, Marketing Communications Director. PKWARE, the creator and continuing innovator of the ZIP standard, provides cross-platform compression & data-centric security solutions. Today, over 90% of Fortune 100 companies use PKWARE products.

Eric Lien comes to PKWARE with over 25 years of marketing & sales experience and has held senior management and executive positions at Rockwell/Allen-Bradley, GE, Silver Stream Software, AQS and Runzheimer.

Tammy McCormack has over 15 years of leadership experience with various companies in the human resources field including Target Stores, ProStaff, Michael Best & Friedrich LLP and Fidelity National Information Services.

Ann Krauss has more than 19 years of public relations experience and has held senior management positions at Bairey & Bedford Public Relations (b2pr), Dave & Bairey Communications, Frontier Technologies and Kellen Company (Communications).

“We are excited to be expanding our executive and management teams,” said Tim Kennedy, President and COO of PKWARE. The addition of Eric and Ann will allow us to better create & deliver targeted marketing programs that engage key influencers within the marketplace. Tammy has a proven track record for recruiting and retaining the best and brightest individuals within the industry. The additions of Eric, Ann, and Tammy will help to ensure PKWARE’s continued growth and success.”

### **About PKWARE**

PKWARE, Inc., a market and technology leader providing data-centric, cross-platform security solutions, is the creator and continuing innovator of the ZIP standard. PKWARE’s SecureZIP family of products are used by over 25, 000 distinct corporate entities to ensure the security and portability of data internally, as well as with partners, across all major platforms. Hundreds of global organizations in financial services, banking, retail, healthcare, government, and manufacturing use PKWARE services daily. PKWARE products provide unmatched scalability, ease of use and deployment, making them the most cost-effective means of securing data and complying with industry

regulations. PKWARE, a privately held company, is based in Milwaukee, WI with additional offices in New York, the United Kingdom and Japan.

*PKWARE, SecureZIP, and PKZIP are registered trademarks of PKWARE, Inc. Trademarks of other companies mentioned appear for identification purposes only and are property of their respective companies.*

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