



FOR IMMEDIATE RELEASE

SecureZIP® and PKZIP® by PKWARE® Offer Day One Support of Microsoft Windows® 7

New Versions of PKZIP & SecureZIP Deliver Enhanced Data-Centric Security, Compression and File Management Capabilities for the Enterprise

Milwaukee, WI (October 22, 2009) - PKWARE, Inc., a leading provider of data-centric security and compression software, today confirmed that both SecureZIP® and PKZIP® support Microsoft®'s newest version of Windows®, on the first day of the operating system version's release.

Users of Windows 7 needing to reduce file size, save storage space, and protect sensitive information will find that the new versions of PKZIP and SecureZIP provide a solution with unparalleled usability. The products also help enterprise and government customers meet growing regulatory compliance and audit concerns, centrally manage the use of encryption and compression in their organization and maintain its use across multiple computing platforms.

Both PKZIP and SecureZIP for Windows desktop v12.4 have met the quality requirements necessary for earning the "Compatible with Windows 7" status. PKWARE worked extensively to assure Windows 7 early adopters that SecureZIP and PKZIP provide full functionality with the new operating system. Both 32- and 64-bit versions of PKZIP and SecureZIP are available, allowing users operating a 64-bit operating system to take full advantage of the robust 64-bit capabilities.

"PKWARE is a member of the Microsoft Developer Network and has a long history of serving the needs of the Windows community," said Jim Peterson, Chief Scientist for PKWARE. "PKWARE is committed to Day One support of each new release of the operating system, so our customers have the maximum opportunity to take advantage of the new capabilities Microsoft offers."

In addition to supporting operation on Windows 7, both new version releases of PKZIP and SecureZIP provide improved personalization, offering the option to select between a fluent ribbon-style user interface (UI) or the product's previous Conventional menu-based UI. Additional updates to the iconic PKZIP product now allow users to:

- Effortlessly protect sensitive emails and attachments sent via Microsoft® Outlook
- Easily save and send zipped and encrypted files directly to storage media from Microsoft Office®
- Leverage increased compression capabilities with added support for LZMA and PPMd data compression algorithms

PKZIP and SecureZIP v12.4 Standard and Enterprise Editions are available immediately. Pricing for PKZIP ranges from \$29.00-\$49.00 USD (quantity one) and pricing for SecureZIP ranges from \$39.95-\$59.95 USD (quantity one). Larger volume licensing is also available. Please visit www.pkware.com for additional information, 30-day trial downloads and ordering information.

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PKWARE Products

SecureZIP by PKWARE helps enterprise and government customers avoid the costs, legal penalties and damaged reputations caused by data that is compromised. The effective policy management tools and data-centric design offer transparency and ease of use, while still enabling appropriate organizational security controls. SecureZIP is interoperable, providing users comprehensive data protection across all major computing platforms.

PKZIP by PKWARE is the industry-leading file management and compression utility that greatly improves processing efficiencies by reducing transmission times and required storage space. PKZIP helps enterprise and government customers improve data center performance, allowing data exchange with all major computing platforms.

About PKWARE, Inc.

PKWARE, Inc. (www.pkware.com) is a global market and technology leader providing data-centric, cross-platform security & compression software. Today, the SecureZIP and PKZIP product families are used by over 200 government agencies and 30,000 corporate entities, including 90% of the Fortune 100. PKWARE products ensure data security, portability and cross-platform computing exchange of data – both internally and externally with partners. Organizations in financial services, banking, healthcare, government and retail use PKWARE products daily for their unmatched scalability, ease of use and rapid deployment. PKWARE is the inventor and continuing innovator of the ZIP standard. PKWARE, a privately held company, is based in Milwaukee, WI with additional offices in New York, Dayton and the United Kingdom.

PKWARE, SecureZIP, and PKZIP are registered trademarks of PKWARE, Inc. Trademarks of other companies mentioned appear for identification purposes only and are property of their respective companies.

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